

Colour Factory Photographic Award 2012

Winner: Adrian Dennett, *Green Bag Identity*

Highly commended: Gerwyn Davies, Kobie Nel, Kate Winterton

Exhibition dates: 7.12.12 – 26.01.13

Opening night: Thursday December 6, from 6-8pm



Adrian Dennett, *Lounge*, 2011

The Colour Factory Photographic Award is an annual prize offered to an early career artist working with photography. The prize is an all expenses paid solo exhibition, at the commercial gallery; Colour Factory Gallery. The prize includes free photographic printing by Colour Factory. This year the independent judges were collector Penny Harris, gallery director Lisa Fehily and photographic artist Polixeni Papapetrou. The judging criterion was work that is technically and conceptually strong, whilst maintaining a cohesive body of work suitable to fill the exhibition space.

This year's winner is Adrian Dennett for his series *Green Bag Identity*. His work was selected for the consistency of high quality images found over the entire series. The simple and effective concept combined with good technical skill impressed the judges. Entrants Gerwyn Davies, Kobie Nel and Kate Winterton received Highly Commended mentions.

Adrian Dennett, *Green Bag Identity*, 2011

The concept of hiding or obscuring a person's face in a photograph is a popular device used by photographers for a variety of reasons, including the masking of identity. Concealing an individual's face with a recognizable household item such as a shopping bag and placing them in an everyday context in typical locations creates a sense of uncanny in the familiar. By veiling identity the artist encourages the viewer to question their perceptions of individuality, identity and domestic life.